

TO: Black Economic Alliance

FROM: Guy Molyneux, Mario Brossard, and Corrie Hunt

**DATE:** June 5, 2019

RE: Black Americans' Views on an Economic Agenda for the Black Community

On behalf of the Black Economic Alliance, Hart Research and Brossard Research conducted a dual-frame survey of 1,003 Black adults nationwide, including 503 interviews conducted by phone and 500 conducted online. Interviews were conducted May 17 to 28, 2019. Below we outline the key findings from the research.

- 1) Despite signs of growth in the United States economy overall, Black Americans see significant economic challenges in their own communities.
  - Black Americans view the economic conditions in the United States as significantly worse for Black communities than for the country overall. Fully 72% of Black Americans say they are dissatisfied with the economic situation for Black Americans today (including 37% very dissatisfied), compared with 57% who are dissatisfied with the state of the U.S. economy in general.
  - Black Americans express concern about a number of obstacles to improving work, wages, and wealth in the Black community.

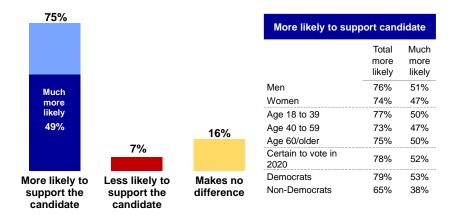
Proportion of Black Americans Who Say This Is a Big Concern	l
Black Americans facing discrimination in recruitment, hiring, and receiving promotions	84%
Not enough jobs with good wages and benefits being available in Black communities	84%
The wage gap between Black Americans and White Americans	83%
Black Americans not having the skills or training to qualify them for the good jobs of today and tomorrow	81%
The wealth gap between Black Americans and White Americans	79%
The challenges Black Americans face when trying to access capital, financing, and loans for small businesses	78%

- 2) Economic challenges have put the American Dream out of reach for many Black families, who say their incomes are not keeping up with the cost of living.
  - A large majority (81%) of Black Americans say it is hard to achieve the American Dream today; this is true among Black Americans of all ages, income levels, and in urban, suburban, small town, and rural areas alike.
  - Half (50%) of Black Americans say their family's income is falling behind the cost of living, while 38% say it is staying about even and only 10% say it is going up. Nearly two in three (65%) worry very or somewhat often about their income not keeping up with the cost of living.

- Many Black Americans say that they lack the financial resources to withstand an unexpected expense or job loss: 45% report their savings would last no more than four weeks if they suddenly had no income and had to live off of their savings.
- 3) There is an urgency and a demand for candidates who embrace a Black economic agenda that improves work conditions, wages, and wealth for Black communities.
  - Support for a candidate with a clear policy plan to advance economic opportunities for Black Americans is both strong and broad among the Black community. Three in four say they would be more likely to vote for a candidate with a plan to improve working conditions, wages, and wealth in the Black community, including 49% who would be *much* more likely. Among Democratic voters, 53% report that they are much more likely to support such a candidate.

## There is strong support for a candidate with a clear economic agenda for Black Americans.

If a candidate running for president had a clear policy plan that would advance economic opportunities for Black Americans and improve working conditions, wages, and wealth in the Black community, I would be:



Black Americans put a very high priority on improving opportunities for good jobs in the new economy. More than three in four Black Americans rate each of the following as extremely important priorities when it comes to improving the economic and financial situations of Black Americans.

Creating more good-paying jobs with benefits (77% rate as extremely high priority)

Making sure people have the training and skills needed for the jobs of the future (76% extremely high priority)

These numbers are on par with making sure everyone has access to affordable healthcare (77% extremely important) and making college more affordable (77% extremely important).

 Building wealth and increasing access to capital are similarly important priorities for improving the economic and financial conditions of Black Americans.

Helping people build wealth (63% extremely high priority)

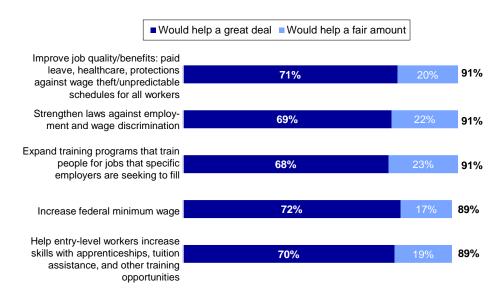
Increasing homeownership (61% extremely high priority)

Increasing access to capital and financing for small businesses (59% extremely high priority)

## 4) Black Americans put priority on policies that prepare Black communities for the future of work.

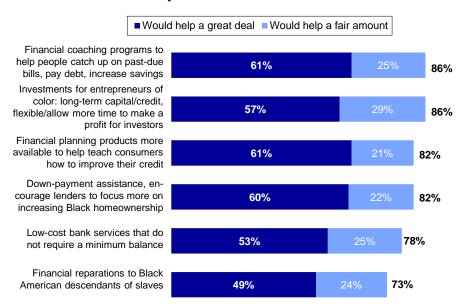
- Current employment opportunities and conditions in Black communities have left significant numbers of Black Americans concerned about their economic futures. Nearly half (47%) of Black Americans say they often worry about themselves or a family member not being able to find enough work, and 41% say they often worry about themselves or a family member losing a job.
- In addition to their concerns about discrimination and not having the training or skills to qualify for good jobs, 74% express big concerns about Black Americans losing their jobs because of automation.
- Policies aimed specifically at improving wages, benefits, and training are seen as especially impactful when it comes to improving economic conditions in the Black community.

# Policies that Would Improve Work Conditions for the Black Community



- 5) Policies that help to build wealth in the Black community, including supporting small businesses, are also important priorities for Black Americans.
  - Supporting Black entrepreneurship is a key component of improving economic outcomes.
     Fully 30% of Black Americans say they personally own a business or expect to start a business within the next five years.
  - Lack of credit or challenges to obtaining capital are significant barriers for Black Americans. 40% of Black Americans say they worry often about not being able to get a loan for a business, including 57% of those who currently own a business or expect to start one within five years.
  - Similarly, 45% of Black Americans worry about having a low credit score or not being able to access credit when they need it and 43% worry about not being able to get a loan for a home.
  - Black Americans believe a number of policies that empower people to build wealth and support small business owners would help improve economic conditions for the Black community.

## Policies that Would Improve Access to Capital and Build Wealth



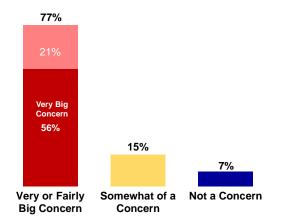
While nearly two in three (65%) Black Americans say the United States should pay reparations to make up for the harm caused by slavery and other forms of racial discrimination in this country, the chart above shows that other forms of building wealth are seen as more impactful.

- 6) A Black economic agenda that improves economic opportunities for Black Americans should include support for re-entry programs for people with prior convictions.
  - More than three in four (77%) Black Americans say they have big concerns about Black Americans with prior convictions not being able to get hired for good jobs.
  - Nearly nine in 10 (87%) say that expanding re-entry programs would help the Black community a great deal or a fair amount, and 59% feel that ensuring Americans with prior convictions have opportunities to get jobs is an extremely important priority.

# Re-entry for Black Americans with Prior Convictions Is a Major Concern.

How big of a concern for you personally is...

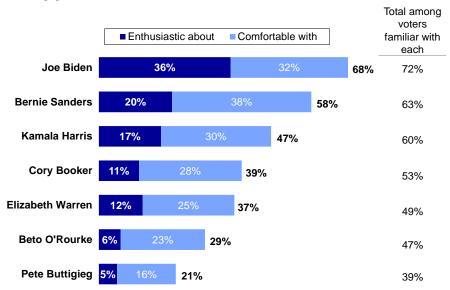
'Black Americans with prior convictions not being able to get hired for good jobs.'



Very or Fairly Big Concern				
Men	81%			
Women	74%			
Age 18 to 39	79%			
Age 40 to 59	78%			
Age 60/older	74%			
Non-College Grads	78%			
College Grads	77%			
Certain to vote in 2020	79%			
Democrats	80%			
Non-Democrats	69%			

- 7) Looking ahead to 2020, Black Americans are considering a range of Democratic challengers against a highly unpopular President Trump.
  - The overwhelming majority (82%) of Black Americans say they disapprove of the job Donald Trump is doing as president (just 13% approve). This is true of 89% of Democrats as well as 63% of Black Americans who identify as independent or Republican. Furthermore, just 9% of Black Americans say they would be comfortable or enthusiastic about Trump as a candidate for re-election in 2020, while 77% feel very uncomfortable.
  - Very few (11%) Black Americans believe they are better off today compared with before Donald Trump took office while 40% say Black Americans are worse off and the remaining 48% say they are faring about the same.
  - Among the Democratic challengers, Joe Biden is the most popular, with 68% of Black adults saying they are enthusiastic or comfortable with his candidacy, followed by Bernie Sanders (58%), and Kamala Harris (47%). Among those familiar with Harris, her support is a strong 60%, comparable to Sanders's support.

## **Support for Selected Democratic Candidates**



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FINAL

Study #12629b Black Economic Alliance Phone/Online Survey May 2019 45 Male 55 Female [109]

Interviews: 1,003 Black adults

Dates: May 17-28, 2019

## Please note: all results are shown as percentages unless otherwise stated.

S1.	A ==			:- (CTATE)	^
<b>ા</b> .	Are you cur	rently registere	a to vote nei	IU III (SIAIE)	:

Yes, registered to vote	90	[150]
No, not registered to vote	9	
Not sure	1	

S2. For statistical purposes only, in what year were you born?

18-24	11	[151-154]
25-29	14	
30-34	10	
35-39	9	
40-44	9	
45-49	7	
50-54	7	
55-59	9	
60-64	8	
65-69	6	
70-74	5	
75 and over	4	
Refused	1	

S3ab. For statistical purposes only, would you please tell me what your race is (READ LIST)? (IF RESPONDENT SAYS "NOT SURE" OR "REFUSED," SAY:) I realize that some people do not like to share their race in surveys, but it is very important that we include the experiences of African Americans and Black Americans in the research. I want to assure you that all of your answers will be kept confidential. Would you please tell me whether you identify as African American, Black, multi-racial, or something else?

White	-	TERMINATE	[156/157]
African American or Black	96	Skip to Q.S3d	_
Asian	-	TERMINATE	_
Bi-racial or multi-racial	4	CONTINUE	_
Something else	-	TERMINATE	-
Not sure/refused	_		

### (ASK ONLY OF RESPONDENTS WHO SAY BI-RACIAL OR MULTI-RACIAL IN Q.S3ab)

S3c. Would you please tell me what different racial groups you identify with?

White	31		[158]
African American/Black	100		>
Hispanic	34	CONTINUE	
Asian	11		
Other	6		
Not sure/refused	-	TERMINATE	

## RESPONDENTS WHO DO NOT SAY AFRICAN AMERICAN/BLACK TERMINATE.

S3d.	To ensure that we or Spanish-speaking	have a representative sample, would young background?	please t	tell me whether you are from a Hispanic
		Yes, Hispanic No, not Hispanic Not sure/refused	5 94 1	[159]
S4.		consider yourself to be a strong Republica c, or a strong Democrat?	an, leanir	ng Republican, completely independent,
		Strong Republican  Leaning Republican  Completely independent  Leaning Democratic  Strong Democrat  Not sure  Total Republican	6	[162]
		Total Democratic	72	
1.	In general, do you	approve or disapprove of the job Donald	Trump is	doing as president?
		Approve Disapprove Not sure	13 82 5	[163]
2.	How satisfied are y	you with the state of the U.S. economy tod	lay?	
		Very satisfied	9 32 34 23 2 41 57	[164]
3.		w easy or hard is it for people to achieve nat easy, somewhat hard, or very hard?	the Ame	rican Dream today? Would you say it is
		Very easySomewhat easySomewhat hard	5 12 43 38	[167]

Not sure.....

Total Easy Total Hard

2

17 81

### Next I'm going to ask you some questions about your own life...

4. Do you think your family's income is going up faster than the cost of living, staying about even with the cost of living, or falling behind the cost of living?

Going up faster	10	[168]
Staying about even	38	
Falling behind	50	
Not sure	2	

5. Now I'm going to read you a few things some people worry about, and I'd like you to tell me how often you personally worry about each one-very often, somewhat often, from time to time, or almost never? How often do you worry about **(READ ITEM)**?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY WORRY VERY OR SOMEWHAT OFTEN

	Total Worry <u>Often</u>	Worry Very <u>Often</u>	Worry Some- what <u>Often</u>	Worry From Time To <u>Time</u>	Almost Never <u>Worry</u>	Not <u>Sure</u>	
Your income not keeping up with cost of living *		37	28	17	18	-	[174]
You or a family member not being able to find enough work **		23	24	26	27	-	[179]
Facing prejudice or discrimination the job market or at work becaus your race	se of	24	22	23	30	1	[170/176/ 780]
Having a low credit score or not being able to access credit when you need it	n	25	20	23	31	1	[169/175/ 779]
Not being able to get a loan for a home *		22	21	14	43	-	[173]
You or a family member losing y job *		21	20	24	34	1	[172]
Not being able to get a loan for a business **		20	20	15	42	3	[180]
Not being able to afford your rer mortgage **		19	21	27	33	-	[178]
Not having reliable transportatio get to work or school *		12	14	20	54	-	[171]
Not having access to high-speed broadband or Internet for work of school **	or	8	17	16	57	2	[177]

<sup>\*</sup> Asked of one-half the respondents (FORM A).

6. If you suddenly had no income and had to live off of your savings, about how long do you think your savings would last?

Less than two weeks	29	[208]
Between two and four weeks	16	
Between one and three months	19	
Between three and six months	14	
More than six months	18	
Not sure	4	

**Total Four Weeks or Less** 

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

## Next are some questions that focus on the economic situation for Black Americans overall in this country...

7a. How satisfied are you with the economic situation for Black Americans today (READ LIST)?

Total Satisfied Total Dissatisfied	26 72	
Not sure	2	
Very dissatisfied	37	
Somewhat dissatisfied	35	
Somewhat satisfied	20	
Very satisfied	6	[209]

7b. Why do you feel (satisfied/dissatisfied) with the economic situation for Black Americans in the United States today? <sup>1</sup> [769-778]

Net Satisfied	23%	Net Dissatisfied	68%
There are more jobs, more opportunities, unemployment rate for blacks is the lowest	5	Racism, discrimination, bigotry still exist, prejudice is still alive	14
My family and I are doing better/pretty well but it is hard for others	4	Too many low paying jobs, jobs that do not provide a living wage, we get paid less	12
There have been good changes in the last few years, we are making changes little by little	2	Lack of good jobs, hard to get work if you are an African American man or woman	11
Improving, doing better than a few years ago, easier than before	2	We are treated unfairly, we don't get the same chances, the same opportunities as whites	9
Satisfied, have not had any problems, have never felt discriminated against	2	Too many low-income families struggle day to day, live below the poverty rate, can't make ends meet	6
We have the same opportunities as other races, equal opportunity for everyone	2	We are always at a disadvantage, still at the bottom of the economic ladder	4
The economic situation for Black Americans is fine, gotten better	1	Things are bad, poor, playing field isn't level, nothing has changed, situation is not equal	4
		Some are doing well, others are not	2
		All other comments	4
		Don't know; no response	3%

<sup>&</sup>lt;sup>1</sup> The question was asked only of online respondents.

8. Compared with before Donald Trump took office, do you think Black Americans are financially better off, about the same, or worse off financially?

Better off financially	11	[212]
About the same		
Worse off financially	40	
Not sure	1	

9a. Suppose a candidate running for president had a clear policy plan that would advance economic opportunities for Black Americans and improve working conditions, wages, and wealth in the Black community. Would you be much more likely to support that candidate, somewhat more likely to support that candidate, somewhat less likely to support that candidate, much less likely to support that candidate, or would it not make a difference for you either way?

Much more likely	49	[215]
Somewhat more likely	26	[4]
Somewhat less likely	4	
Much less likely	3	
No difference either way	16	
Not sure	2	
Total More Likely	75	
Total Less Likely	7	

9b. Now I'm going to read you three phrases that could be used to describe an economic agenda for the Black community in the United States. Which of the following do you think best describes what the goal for a Black economic agenda should be?

### THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE

Black economic empowerment	38	[216]
Black economic progress	35	
Black economic freedom	20	
None of these (VOL)	5	
Not sure	2	

10ab. I'm going to read you some different economic goals and priorities. For each one, please tell me how important a priority you think each one should be when it comes to improving the economic and financial situations of Black Americans. Please rate each one on a zero-to-ten scale, on which a zero means not an important priority and a ten means an extremely important priority for improving the economic and financial situations of Black Americans. You may use any number from zero to ten to rate how you feel. How would you rate (READ ITEM) as a priority?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY EXTREMELY IMPORTANT PRIORITY (RATING "9-10")

	Total	Extrem Importa Priority	ant			Not An portant Priority	Cannot	
	<u>9-10</u>	<u>10</u>	<u>9</u>	<u>7-8</u>	<u>5-6</u>	<u>0-4</u>	Rate	
Making sure everyone has access to affordable healthcare *	77	69	8	15	5	3	-	[233-234]
Making college more affordable **	77	67	10	16	4	3	-	[253-254]
Creating more good-paying jobs with benefits	77	67	10	15	6	2	-	[231-232]
Making sure people have the training and skills needed for the jobs of the future	76	65	11	17	5	2	-	[221-222]
Increasing access to affordable quality childcare *	68	57	11	21	8	3	-	[235-236]
Helping people save for the future **	68	55	13	19	9	3	1	[255-256]
Helping people build wealth	63	52	11	23	9	4	1	[219-220]
Increasing homeownership	61	49	12	25	10	3	1	[217-218]
Ensuring that Americans with prior convictions have opportunities to get jobs	59	50	9	24	13	4	-	[229-230]
Increasing access to capital and financing for small businesses	59	44	15	27	10	4	-	[223-224]
Investing in transportation infrastructure, including public transportation	51	40	11	29	16	3	1	[225-226]
Expanding access to broadband Internet	39	28	11	28	21	11	1	[227-228]

<sup>\*</sup> Asked of one-half the respondents (FORM A).

10c. Below are some of the different goals you just rated. Now please rank order the top three that you think should be the most important priorities when it comes to improving the economic and financial situations of Black Americans.<sup>1</sup>

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF TOP PRIORTIY

	Top <u>Priority</u>	Two Two <u>Priorities</u>	Three <u>Priorities</u>	
Creating more good-paying jobs with benefits	30	52	68	[678-680]
Making sure people have the training and skills needed for the jobs of the future	23	47	62	>
Helping people build wealth	17	29	42	
Ensuring that Americans with prior convictions have opportunities to get jobs	10	24	42	
Increasing homeownership	6	16	29	
Increasing access to capital and financing for small businesses	6	17	28	
Investing in transportation infrastructure, including public transportation	5	10	19	
Expanding access to broadband internet	3	6	11	

<sup>&</sup>lt;sup>1</sup> The question was asked only of online respondents.

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

11. Now I'm going to list some problems that may concern people. For each one, tell me how big of a concern it is for you personally—a very big concern, a fairly big concern, just somewhat of a concern, or not a concern to you. **(READ ITEM)** Is that a very big concern, a fairly big concern, just somewhat of a concern, or not a concern to you?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY VERY BIG CONCERN

	Total Big <u>Concern</u>	Very Big <u>Concern</u>	A Fairly Big <u>Concern</u>	Somewhat Of A <u>Concern</u>	Not A Concern	Not <u>Sure</u>	
Black Americans facing discrimination in recruitment, hiring, and receiving promotions **	84	68	16	11	4	1	[268]
Not enough jobs with good wages and benefits being available in Black communities *	84	67	17	12	4	-	[262]
The wage gap between Black Americans and White Americans *	83	66	17	11	6	-	[261]
Black Americans not having the skills or training to qualify them for the good jobs of today and tomorrow *	81	64	17	13	6	-	[260]
The wealth gap between Black Americans and White Americans **	79	63	16	13	8	-	[267]
Discriminatory banking practices that charge Black Americans higher fees for opening and maintaining bank accounts and require higher minimum balances **	78	62	16	12	8	2	[265]
Black Americans not having access to affordable loans for college or job training programs *	81	61	20	12	6	1	[259]
Black Americans with prior convictions not being able to get hired for good jobs	77	56	21	15	7	1	[257/263/ 379]
Black Americans losing their jobs because automation, machines, and technology are replacing jobs people used to do **	74	54	20	18	8	-	[266]
The challenges Black Americans face when trying to access capital, financing, and loans for small businesses **	78	53	25	13	8	1	[264]
The challenges Black Americans face when trying to get a mortgage loan to buy a house *	79	51	28	12	8	1	[258]

<sup>\*</sup> Asked of one-half the respondents (FORM A).

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

12. Now I am going to read you some policies that might improve economic conditions for the Black community. For each one, please tell me whether you think it would help the Black community in the United States a great deal, a fair amount, just some, or not at all?

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY HELP A GREAT DEAL

	Total Would <u>Help</u>	A Great <u>Deal</u>	A Fair <u>Amount</u>	Just <u>Some</u>	Would Not Help <u>At All</u>	Not <u>Sure</u>	
Increasing the federal minimum wage **	89	72	17	8	2	1	[280]
Improving job quality and benefits to include paid leave, healthcare, and workplace protections against wage theft and scheduling unpredictability for all workers *	91	71	20	6	3	-	[273]
Helping entry-level workers increase their skills with apprenticeships, tuition assistance, and other training opportunities **	89	70	19	9	1	1	[279]
Strengthening laws against employment and wage discrimination *	91	69	22	6	2	1	[272]
Expanding training programs that train people for jobs that specific employers are seeking to fill *	91	68	23	7	2	-	[271]
Providing a guaranteed minimum cash income for all Americans to meet their basic needs *	86	62	24	9	4	1	[274]
Expanding re-entry programs for people with prior convictions that make it easier for them to get good jobs	87	61	26	10	2	1	[269/277/ 979]
Providing financial coaching programs to help people catch up on past-due bills, pay down debt, and increase savings *	86	61	25	10	3	1	[276]
Making financial planning products more available to help teach consumers how to improve their credit **	82	61	21	14	3	1	[311]
Providing down-payment assistance and encouraging lenders to focus more on increasing Black homeownership **	82	60	22	14	3	1	[310]
Increasing investments for entrepreneurs of color via new forms of long-term capital and credit that are more flexible and allow more time for businesses to make a profit for investors *	86	57	29	9	4	1	[275]
Providing low-cost bank services that do not require a minimum balance **	78	53	25	15	5	2	[309]
Guaranteeing everyone a federal government job if they cannot find a job in the private sector that pays a living wage **	74	50	24	16	8	2	[308]
Providing financial reparations to Black Americans who are descendants of slaves	73	49	24	13	11	3	[270/278/ 980]

<sup>\*</sup> Asked of one-half the respondents (FORM A).

<sup>\*\*</sup> Asked of one-half the respondents (FORM B).

## **ROTATE ORDER OF Q.13a AND Q.13b**

13a. Here is a list of policies related to work and employment. Which three do you think are the most important for helping the Black community? <sup>1</sup>

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF TOP THREE MOST IMPORTANT

	Most Important	Top Two Most Important	Top Three Most Important	
Improving job quality and benefits to include paid leave,	mportant	<u>important</u>	<u>important</u>	
healthcare, and workplace protections against wage theft and scheduling unpredictability for all workers	16	34	51	[761-763]
Increasing the federal minimum wage	24	37	50	>
Helping entry-level workers increase skills with apprenticeships, tuition assistance, and other training opportunities	12	26	38	
Expanding training programs that train people for jobs that specific employers are seeking to fill	12	24	38	
Strengthening laws against employment and wage discrimination	13	23	38	
Providing a guaranteed minimum cash income for all Americans to meet their basic needs	11	23	34	
Expanding re-entry programs for people with prior convictions that make it easier for them to get good jobs	7	18	30	
Guaranteeing everyone a federal government job if they cannot find a job in the private sector that pays a living wage	5	15	22	

<sup>&</sup>lt;sup>1</sup> The question was asked only of online respondents.

13b. Here is a list of policies related to increasing people's access to credit and capital. Which two do you think are the most important for helping the Black community? 1

THIS TABLE HAS BEEN RANKED BY THE HIGHEST PERCENTAGE OF TOP TWO MOST IMPORTANT

	Most Important	Top Two Most Important	
Providing financial coaching programs to help people catch up on past-due bills, pay down debt, and increase savings	28	52	[764-765]
Providing down payment assistance and encouraging lenders to focus more on increasing Black homeownership	23	46	>
Making financial planning products more available to help teach consumers how to improve their credit	18	37	
Increasing investments for entrepreneurs of color via new forms of long-term capital and credit that are more flexible and allow more time for investors to make a profit	17	35	
Providing low-cost bank services that do not require a minimum balance	14	30	

<sup>&</sup>lt;sup>1</sup> The question was asked only of online respondents.

14a.	As a way to make up for the harm caused by slavery and other forms of racial discrimination in this country,
	do you think the United States should or should not pay reparations, that is, should or should not pay money
	to African Americans who are descendants of slaves?

Should pay reparations	65	[312]
Should not pay reparations	17	
Not sure	18	

14b. Compared with other issues that candidates running for president in 2020 might address, how important to you personally is the issue of reparations to African Americans—very important, fairly important, just somewhat important, or not important to you personally?

Very important	46	[313]
Fairly important	23	
Just somewhat important	16	
Not important	14	
Not sure	1	
Total Important	69	

## Just one more topic now...

15. As you may know, next year there will be elections for president, U.S. Congress, and other offices. What are the chances you will vote in the November 2020 election for president, U.S. Congress, and other offices—are you one-hundred-percent certain to vote, quite likely to vote, just somewhat likely to vote, or not that likely to vote?

100% certain	78	[314]
Quite likely	12	
Just somewhat likely	6	
Not likely to vote	4	
Not sure	-	

16. And, compared with past presidential elections, is the upcoming 2020 presidential election more important to you, less important to you, or equally important to you?

More important	63	[315]
Less important	6	
Equally important	30	
Not sure	1	

17. I'm going to list people who have said they will run for president. For each one, please tell me whether that person is someone you would (a) be enthusiastic about, (b) be comfortable with, (c) have some reservations about, or (d) be very uncomfortable with. If you don't know the name, please just say so.

THIS TABLE HAS BEEN RANKED BY THE PERCENTAGE WHO SAY ENTHUSIASTIC OR COMFORTABLE

Total ( <u>A)/(B)</u>	<b>(A)</b> Enthu- <u>siastic</u>	(B) Comfort- <u>able</u>	(C) Have Some Reser- vations	( <b>D)</b> Very Uncom- fortable	Don't Know <u>Name</u>	Not <u>Sure</u>	
							[320]
68	36	32	17	7	5	3	
76	43	33	12	4	5	3	
							[318]
58	20	38	22	9	7	4	
64	23	41	21	7	6	2	
							[317]
47	17	30	20	7	22	4	
53	20	33	19	4	21	3	
							[319]
39	11	28	22	9	26	4	
43	12	31	21	7	25	4	
							[321]
37	12	25	24	9	24	6	
42	15	27	24	7	22	5	
							[322]
29	6	23	19	10	37	5	
32	6	26	19	8	37	4	
							[323]
21	5	16	18	9	47	5	
23	6	17	19	8	45	5	
							[316]
9	4	5	10	77	2	2	
	(A)/(B)  68 76  58 64  47 53  39 43  37 42  29 32  21 23	Total (A)/(B)         Enthusiastic           68         36           76         43           58         20           64         23           47         17           53         20           39         11           43         12           37         12           42         15           29         6           32         6           21         5           23         6	Total (A)/(B)         Enthusiastic         Comfortable           68         36         32           76         43         33           58         20         38           64         23         41           47         17         30           53         20         33           39         11         28           43         12         31           37         12         25           42         15         27           29         6         23           32         6         26           21         5         16           23         6         17	Total (A)/(B)         (A) Enthusiastic         (B) Comfortable Reservations           68         36         32         17           76         43         33         12           58         20         38         22           64         23         41         21           47         17         30         20           53         20         33         19           39         11         28         22           43         12         31         21           37         12         25         24           42         15         27         24           29         6         23         19           32         6         26         19           21         5         16         18           23         6         17         19	Total (A)/(B)         (A) (B)         Have Some Reservations         (D) Very Uncomfortable           68         36         32         17         7           76         43         33         12         4           58         20         38         22         9           64         23         41         21         7           47         17         30         20         7           53         20         33         19         4           39         11         28         22         9           43         12         31         21         7           37         12         25         24         9           42         15         27         24         7           29         6         23         19         10           32         6         26         19         8           21         5         16         18         9           23         6         17         19         8	Total (A)/(B)         (A) (B)         Have Some Reser-Very Very Very Vations         Don't Know Fortable         Don't Know Name           68         36         32         17         7         5           76         43         33         12         4         5           58         20         38         22         9         7           64         23         41         21         7         6           47         17         30         20         7         22           53         20         33         19         4         21           39         11         28         22         9         26           43         12         31         21         7         25           37         12         25         24         9         24           42         15         27         24         7         22           29         6         23         19         10         37           32         6         26         19         8         37           21         5         16         18         9         47           23         6	Total (A)/(B)         (A) (B) (B) (Comfortable Some Reservations         Have Some Very Very Very Very Very Very Very Ver

[326]

## FACTUALS: Now I am going to ask you a few questions for statistical purposes only.

F1. What is the last grade that you completed in school?

Grade school	1	[324-325]
Some high school	7	
High school graduate	31	
Some college, no degree	23	
Vocational training/2-year college	11	
4-year college/bachelor's degree	17	
Some postgraduate work, no degree	1	
2 or 3 years' postgraduate work/master's degree	7	
Doctoral/law degree	1	
Not sure/refused	1	

F2. Are you currently single and never married, unmarried and living with a partner, married, separated, widowed, or divorced?

Single	43
Unmarried, living with partner	9
Married	32
Separated	2
Widowed	4
Divorced	9
Other (VOL)	-
Not sure/refused	1

F3. Please tell me whether each of the following applies to you.

		No, This		
	Yes, This <u>Applies</u>	Does Not <u>Apply</u>	Not <u>Sure</u>	
You are the parent or guardian of a child under the age of nineteen	35	64	1	[327]
You own a business or expect to start a business within the next five years	30	68	2	[328]
You own your current home	40	58	2	[329]

F4. Thinking about your general approach to issues, do you consider yourself to be liberal, moderate, or conservative?

Liberal	37	[330]
Moderate	39	
Conservative		
Not sure	4	

F5. Are you currently employed? (IF RESPONDENT SAYS "YES," ASK:) Are you employed full time or part-time? (IF RESPONDENT SAYS "NO" OR "NOT SURE," ASK:) Are you a student, a stay-at-home mom or dad, retired, unemployed and looking for work, or not employed and not looking for work?

Employed full time	55	[334]
Employed part time	10	
Student	2	
Stay at home mom or dad	4	
Retired	14	
Unemployed/looking for work	7	
Not employed/ not looking for work	6	
Not sure	2	

F6. If you added together the yearly income of all the members of your family who were living at home last year, what would the total be? (IF RESPONDENT SAYS "NOT SURE" OR "REFUSED," PLEASE ASK:) Is it less than ten thousand dollars, between ten thousand and twenty thousand dollars, between twenty thousand dollars and thirty thousand dollars, between thirty thousand dollars and forty thousand dollars, between fifty thousand dollars and seventy-five thousand dollars, between seventy-five thousand dollars and one hundred thousand dollars, between one hundred thousand dollars and one hundred fifty thousand dollars, or more than one hundred fifty thousand dollars?

Less than \$10,000	12	[335-336]
Between \$10,000 and \$20,000	10	-
Between \$20,000 and \$30,000	11	
Between \$30,000 and \$40,000	13	
Between \$40,000 and \$50,000	9	
Between \$50,000 and \$75,000	15	
Between \$75,000 and \$100,000	7	
Between \$100,000 and \$150,000	7	
More than \$150,000	4	
Not sure	12	

F7. What it is the best way to describe the area where you live—a large city, a small city, a suburb, a small town, or a rural area?

Large city	31	[337]
Small city	21	
Suburb		
Small town	11	
Rural area		
Not sure	3	

INTERVIEW METHOD	
Telephone	50
Online	50